

NEW

# COLORBALM

## COLOR DEPOSITING CONDITIONERS

TRANSFORM YOUR COLOR & CONDITION YOUR HAIR IN JUST FIVE MINUTES



### UNDERSTANDING THE LABEL

- Shade Name
- Product Description
- Level & Tone

### COLOR BALMS TONE GUIDE

WARM TONES			COOL TONES	
.3 Gold	.4 Copper	.6 Red	.2 Violet	.1 Ash

### SHADE DESCRIPTIONS





Red Poppy Color Balm	Saffron Red Color Balm	Chai Tea Color Balm	Cinnamon Color Balm	Earl Grey Color Balm	Lavender Color Balm	Clear Color Balm
adds cool red luster and dimension for medium to dark brown or red bases	provides copper tones for light brown and warm red base	provides natural iridescence for light blonde bases	enhances natural warm brunette tones	provides light silver tone for light bases	provides violet tone for light bases	Mix with any shade to create a sheerer result

# NEW COLORBALM

## COLOR DEPOSITING CONDITIONERS

ENHANCE YOUR COLOR & CONDITION YOUR HAIR IN 5 MINUTES

### CHOOSE YOUR SHADE

	STARTING SHADE GUIDE	Lavender	Earl Grey	Chai Tea	Cinnamon	Saffron Red	Red Poppy
<b>10</b> LIGHTEST BLONDE					NOT RECOMMENDED ON LIGHTER LEVELS		
<b>9</b> VERY LIGHT BLONDE							
<b>8</b> LIGHT BLONDE							
<b>7</b> MEDIUM BLONDE		MUST PRE-LIGHTEN FOR VISIBLE RESULTS			MUST PRE-LIGHTEN FOR VISIBLE RESULTS		
<b>6</b> DARK BLONDE							
<b>5</b> LIGHT BROWN							
<b>4</b> MEDIUM BROWN							
<b>3</b> DARK BROWN							

APPLY 5-10 MINUTES DEPENDING ON DESIRED INTENSITY